



## *CEO And Founder*

# *Larry Wang*

*Author of Know The Game, Play The Game*



Larry is the Founder and CEO of **Wang & Li Asia Resources**, an international recruitment company (and **China's 2008 Recruitment Firm of the Year**) that provides recruitment services to leading companies operating in China. Wang & Li was formed in direct response to the growing needs of expanding multinational and Chinese businesses for high caliber, bilingual/ international-oriented professional and management talent.

For the past 15 years, Larry has dedicated his career to the hiring, development, and success of Greater China's international-caliber professional talent. He has written two books on this topic. His first, **The New Gold Mountain**, released in May of 1998, was written for overseas and returnee Chinese professionals and focused on their regional career opportunities and how to best apply their bilingual/international-oriented backgrounds. His most recent book, **Know The Game, Play The Game**, released in August of 2001, speaks directly to today's maturing generation of "homegrown" mainland professionals. The book provides guidance for their advancement and success within world-class organizations operating in China. Both books provide practical insights and advice into developing the type of skills and qualities needed to succeed in today's rapidly evolving business environment.

Larry often shares his career development advice and China job market expertise, and is a frequent speaker at leading mainland and U.S. MBA programs, as well as HR conferences and professional organizations throughout North America and Greater China. He is often sought to provide his business insights on management and human capital issues in Greater China by media, such as *CNBC, CNN, CCTV, AWSJ, Business Week, China Daily* and *CBN Weekly* to name a few.

In 1992, he founded Chinese-American Professionals in Taiwan (CAPT), the first professional organization targeting the interests of Chinese-American professionals in Asia. In 1999, he founded Chinese-American Professionals in Shanghai (CAPS).

Prior to founding his company, Larry worked for 10 years in for leading consumer product and information technology multinationals. His presence in Greater China since 1990 has included stints in Taipei, Hong Kong, Shanghai, and now Beijing, where he oversees Wang & Li's regional operations.

Larry received his B.S. in Mechanical Engineering from the University of Pennsylvania and his M.B.A. from UCLA's Anderson School of Management.